

## 1. USER INFORMATION

THE WISE DREAMS, S.L., as Data Controller, informs you that, in accordance with the provisions of Regulation (EU) 2016/679, of 27 April, (RGPD) and the L.O. 3/2018, of 5 December, on data protection and guarantee of digital rights (LOPDGDD), we will treat your data as we reflect in this Privacy Policy.

In this Privacy Policy we describe how we collect your personal data and why we collect it, what we do with it, who we share it with, how we protect it, and your choices regarding the treatment of your personal data.

This Policy applies to the processing of your personal data collected by the company for the provision of its services. If you accept the measures in this Policy, you agree to our processing of your personal data as defined in this Policy.

## 2. CONTACT

Company name: THE WISE DREAMS, S.L.

CIF: B-76362086

Address: Calle Concepción Arenal, nº 20 oficina 5-A

e-mail: [info@thewisedreams.com](mailto:info@thewisedreams.com)

## 3. KEY PRINCIPLES

We have always been committed to providing our services with the highest degree of quality, which includes treating your data with security and transparency. Our principles are:

- **Lawfulness:** we will only collect your Personal Data for specified, explicit and legitimate purposes.
- **Data minimization:** We limit the collection of Personal Data to what is strictly relevant and necessary for the purposes for which it was collected.
- **Purpose Limitation:** We will only collect your personal data for the stated purposes and only according to your wishes.
- **Accuracy:** We will keep your personal data accurate and up to date.
- **Data Security:** We implement appropriate technical and organizational measures commensurate with the risks to ensure that your data is not harmed, such as unauthorized disclosure or access, accidental or unlawful destruction or accidental loss or alteration and any other form of unlawful processing.
- **Access and Rectification:** We have the means for you to access or rectify your data whenever you consider it appropriate.
- **Retention:** We retain your personal data in a lawful and appropriate manner and only as long as it is necessary for the purposes for which it was collected.
- **International transfers:** Where your data is to be transferred outside the EU/EEA it will be adequately protected.
- **Third parties:** access and transfer of personal data to third parties are carried out in accordance with applicable laws and regulations and with appropriate contractual safeguards.

- Direct Marketing and Cookies: We comply with applicable advertising and cookie legislation.

#### 4. COLLECTION AND PROCESSING OF YOUR PERSONAL DATA

The types of data that may be requested and processed are:

- Identifying data.

We also automatically collect data about your visit to our website as described in the cookie policy.

Whenever we request your Personal Data, we will clearly inform you what Personal Data we collect and for what purpose. In general, we collect and process your Personal Data for the purpose of:

- Providing information, services, products, relevant information and industry news.
- Sending communications.

#### 5. LEGITIMACY

In accordance with applicable data protection regulations, your personal data may be processed provided that:

- You have given us your consent for the purposes of processing. You may of course withdraw your consent at any time.
- By legal requirement.
- For there is a legitimate interest that is not undermined by their privacy rights, such as sending commercial information either by subscribing to our newsletter or by their status as a customer.
- Because it is necessary for the provision of any of our services through a contractual relationship between you and us.

#### 6. COMMUNICATION OF PERSONAL DATA

The data may be communicated to companies related to THE WISE DREAMS, S.L. for the provision of various services as Data Processors. The company will not make any transfer, except by legal obligation.

#### 7. YOUR RIGHTS

In connection with the collection and processing of your personal data, you may contact us at any time to:

- Access your personal data and any other information indicated in Article 15.1 of the GDPR.
- Rectify your personal data that is inaccurate or incomplete in accordance with Article 16 of the GDPR.
- Delete your personal data in accordance with Article 17 of the GDPR.

- To limit the processing of your personal data in accordance with Article 18 of the GDPR.
- Request the portability of your data in accordance with Article 20 of the GDPR.
- Oppose the processing of your personal data in accordance with Article 21 of the GDPR.

If you have given your consent for any specific purpose, you have the right to withdraw the consent given at any time, without affecting the lawfulness of the processing based on the consent prior to its withdrawal.

You may exercise these rights by sending a reasoned and accredited communication to [info@thewisedreams.com](mailto:info@thewisedreams.com).

You also have the right to lodge a complaint with the competent supervisory authority ([www.aepd.es](http://www.aepd.es)) if you consider that the processing does not comply with the regulations in force.

## 8. INFORMACIÓN LEGAL

Los requisitos de esta Política complementan, y no reemplazan, cualquier otro requisito existente bajo la ley de protección de datos aplicable, que será la que prevalezca en cualquier caso.

Esta Política está sujeta a revisiones periódicas y la empresa puede modificarla en cualquier momento. Cuando esto ocurra, le avisaremos de cualquier cambio y le pediremos que vuelva a leer la versión más reciente de nuestra Política y que confirme su aceptación.